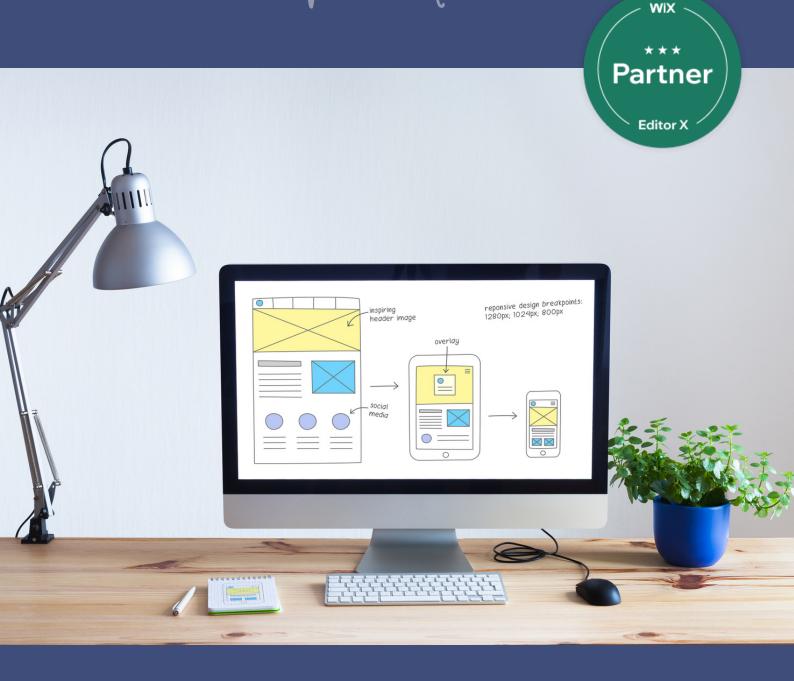


ESSENTIAL & AFFORDABLE





ESSENTIAL & AFFORDABLE WIX WEBSITES

The **Small Business VA** is a **Certified WIX Partner** specialising in creating affordable WIX websites for small businesses just getting started, where you supply the content, and I will get you online!

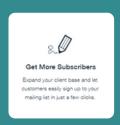
With more than 100 million people across 190 different counties, WIX is an affordable, easy and hassle-free way of creating your own website.

WIX websites are

- Simple, professional websites, ready to go
- Perfect for any industry/small business
- Great social media integrations and marketing tools
- Primed for SEO, with specialist built-in tools
- Excellent ongoing support from WIX
- Secure hosting, with regular automatic back-ups by WIX

Then once your new website is up and running, you will be able to











welcome



The Small Business VA is a

Certified WIX Partner

specialising in creating
affordable WIX websites for
small businesses just getting
started.



Have your small business stand out in a crowded market with an **essential and affordable WIX website** from the Small Business VA.

Since founding the Small Business VA in 2016, I have provided my professional website design services to individuals and businesses alike. I create the tools needed to stand out in a crowded market, giving my clients a creative and professional boost.

Having worked with a number of web building platforms, I have found that nothing compares to the simplicity of WIX websites, when it comes to handing over to you - the end-user!

WIX websites are simply beautiful, and functional - giving you an online presence without the bells and whistles of a large, corporate website (or a price tag to match). Better yet, at the end of our four-week journey, you will own your website, which means making updates when you want to without additional fees.

Michelle McGarwey
SMALL BUSINESS VA



MICHELLE IS INCREDIBLY PASSIONATE ABOUT HER WORK AND HAS INNATE PASSION TO JUST GET ON WITH THINGS, QUIETLY AND WITHOUT FUSS.

Casey Clement



ESSENTIAL & AFFORDABLE WIX WEBSITES

PACKAGE INCLUSIONS

Your Small Business VA **Essential and Affordable WIX Website** package includes the following:

- Three pages (home page, about us, contact page), using the colours, fonts, content and images, supplied by you
- Basic SEO (Search Engine Optimisation) to help boost your SEO
- A fully mobile responsive website
- A personalised favicon at the top of your page
- SSL (Security Certificate) for a secure website
- Is backed up by WIX (and easily rolled back)
- The option to add additional pages and features.

YOUR INVESTMENT \$495 AUD

FREE BONUSES!

- FREE access to the Small Business VA website support group (on Facebook)
- FREE (editable) standard Privacy Statement
- FREE Gmail address set-up and shared with the Small Business VA for easy account management, and ongoing support

Please note the Essential & Affordable WIX Website package does not include your domain name and hosting. More information about this can be found under optional extras.



I WOULD HIGHLY RECOMMEND MICHELLE TO ANYONE SEEKING SUPPORT IN THEIR BUSINESS, MICHELLE WILL PROVIDE YOU WITH AN EFFECTIVE TION!

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YOUR WEBSITE COACLIMATE TO A CLIMATE TO A

Over a period of four weeks*, we will go on a journey to create a beautiful and functional WIX website for your business, starting with a 30-minute strategy session and culminating in a final handover...and website launch.

WEEK 1 30-minute website strategy call and website proposal

During our strategy call, we will talk about your business and what you're hoping to achieve with your website. This will be followed up with a proposal for your consideration.

WEEK 2 Website development

From here, you can sit back and relax while your new website takes shape. There may still be a few questions as we go through this stage, but it's all worth it to see everything coming together.

WEEK 3 Website development continues

During this phase, we check the website works as you expect it to. We also check the content and refine the components discussed in week one.

WEEK 4 Revisions/Handover

In week four, we will review your new website together, checking the content, and functions ready to go live! Once your site goes live, it is all yours, ready to show off to your customers, family and friends!

01

03

02



MICHELLE UPHOLDS AN EXCELLENT PROFESSIONAL STANDARD AND GOES ABOVE AND BEYOND TO HELP OWNERS WITH THEIR NEEDS.

COURTNEY DEAGON

Optional EXTRAS







BUSINESS EMAIL Options

Personalised address/es Email hosting GSuite/Microsoft365 set up assistance available

ONLINE STORE \$199

Your storefront set up and ready to add your digital or physical products.

SOCIAL MEDIA Extras

Social media templates Social media plans Brainstorming sessions Social media integrations







STRATEGY SESSIONS \$199 /2 HRS

Not quite sure where to go next? Book a strategy session to bounce ideas. Includes a follow up report.

GOOGLE EXTRAS P.O.A

Assistance setting up your Google Analytics and Google My Business accounts.

ADDITIONAL PAGES From \$99

Photo Gallery Members only area Software Integrations etc, etc, etc!

For more information, please go to https://www.smallbusinessva.com.au/optional-extras



SHE'S GENUINE, AND A HOOT!

YOU'LL LOVE WORKING WITH HER.

SUE MAZUR

• CALCULATING YOUR 1111VEST111C11

Calculate your initial investment. Use this simple worksheet to calculate your initial investment, and remember to include ongoing costs when considering your overall budget.

WEBSITE STRATEGY CALL AND PROPOSAL FREE
+
ESSENTIAL AND AFFORDABLE WEBSITE PACKAGE INCLUSIONS \$495
+
DOMAIN NAME REGISTRATION From \$9.95 AUD /year
+
WEBSITE HOSTING From \$10 USD /month
=
EST. SUB TOTAL
+
OPTIONAL EXTRAS

Ask about our weekly payment options.



BOOK YOUR OBLIGATION FREE, COMPLIMENTATRY 30-MINUTE WEB STRATEGY CALL TODAY!



BOOK NOW



CONTACT DETAILS

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Michelle McGarvey