

MICHELLE  MCGARVEY
SMALL BUSINESS VA

ESSENTIAL & AFFORDABLE *websites*

2021



WWW.SMALLBUSINESSVA.COM.AU



ESSENTIAL & AFFORDABLE WIX WEBSITES

The **Small Business VA** is a **Certified WIX Partner** specialising in creating affordable WIX websites for small businesses just getting started, where you supply the content, and I will get you online!

With more than 100 million people across 190 different counties, WIX is an affordable, easy and hassle-free way of creating your own website.

WIX websites are

- Simple, professional websites, ready to go
- Perfect for any industry/small business
- Great social media integrations and marketing tools
- Primed for SEO, with specialist built-in tools
- Excellent ongoing support from WIX
- Secure hosting, with regular automatic back-ups by WIX

Then once your new website is up and running, you will be able to



Add Customized Forms

Make it easy for visitors to reach out & tell you what they think with surveys, contact forms, quizzes & polls.



Get More Subscribers

Expand your client base and let customers easily sign up to your mailing list in just a few clicks.



Sell Your Products

Start selling your products by setting up an online store with our all-in-one eCommerce platform.



Get Bookings Anytime

Let clients make appointments 24/7 on your site. Save time and better manage your business.



Send Invoices

Easily create and send invoices, track payment status and get paid - all in one place.

welcome



*The Small Business VA is a **Certified WIX Partner** specialising in creating affordable WIX websites for small businesses just getting started.*



*Have your small business stand out in a crowded market with an **essential and affordable WIX website** from the Small Business VA.*

Since founding the Small Business VA in 2016, I have provided my professional website design services to individuals and businesses alike. I create the tools needed to stand out in a crowded market, giving my clients a creative and professional boost.

Having worked with a number of web building platforms, I have found that nothing compares to the simplicity of WIX websites, when it comes to handing over to you - the end-user!

WIX websites are simply beautiful, and functional - giving you an online presence without the bells and whistles of a large, corporate website (or a price tag to match). Better yet, at the end of our four-week journey, you will own your website, which means making updates when you want to without additional fees.

Michelle McGarvey

SMALL BUSINESS VA

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MICHELLE IS
INCREDIBLY
PASSIONATE ABOUT
HER WORK AND HAS
INNATE PASSION TO
JUST GET ON WITH
THINGS, QUIETLY
AND WITHOUT FUSS.

Casey Clement

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2021 ESSENTIAL & AFFORDABLE WIX WEBSITES

PACKAGE INCLUSIONS

Your Small Business VA **Essential and Affordable WIX Website** package includes the following:

- Three pages (home page, about us, contact page), using the colours, fonts, content and images, supplied by you
- Basic SEO (Search Engine Optimisation) to help boost your SEO
- A fully mobile responsive website
- A personalised favicon at the top of your page
- SSL (Security Certificate) for a secure website
- Is backed up by WIX (and easily rolled back)
- The option to add additional pages and features.

YOUR INVESTMENT
\$495 AUD

FREE BONUSES!

- FREE access to the Small Business VA website support group (on Facebook)
- FREE (editable) standard Privacy Statement
- FREE Gmail address set-up and shared with the Small Business VA for easy account management, and ongoing support

Please note the *Essential & Affordable WIX Website* package does not include your domain name and hosting. More information about this can be found under optional extras.

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I WOULD HIGHLY
RECOMMEND
MICHELLE TO
ANYONE SEEKING
SUPPORT IN THEIR
BUSINESS,
MICHELLE WILL
PROVIDE YOU WITH
AN EFFECTIVE
SOLUTION!

FIONA POTTS

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YOUR WEBSITE roadmap

Over a period of four weeks*, we will go on a journey to create a beautiful and functional WIX website for your business, starting with a 30-minute strategy session and culminating in a final handover...and website launch.



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MICHELLE UPHOLDS
AN EXCELLENT
PROFESSIONAL
STANDARD AND
GOES ABOVE AND
BEYOND TO HELP
OWNERS WITH THEIR
NEEDS.

COURTNEY DEAGON

|

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Optional

EXTRAS



BUSINESS EMAIL Options

Personalised address/es
Email hosting
GSuite/Microsoft365 set up
assistance available



ONLINE STORE \$199

Your storefront set up and
ready to add your digital or
physical products.



SOCIAL MEDIA Extras

Social media templates
Social media plans
Brainstorming sessions
Social media integrations



STRATEGY SESSIONS \$199 /2 HRS

Not quite sure where to go
next? Book a strategy session
to bounce ideas. Includes a
follow up report.



GOOGLE EXTRAS P.O.A

Assistance setting up your
Google Analytics and
Google My Business
accounts.



ADDITIONAL PAGES From \$99

Photo Gallery
Members only area
Software Integrations
etc, etc, etc!

For more information, please go to
<https://www.smallbusinessva.com.au/optional-extras>

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SHE'S GENUINE, AND
A HOOT!

YOU'LL LOVE
WORKING WITH HER.

SUE MAZUR

|

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● CALCULATING YOUR investment

Calculate your initial investment. Use this simple worksheet to calculate your initial investment, and remember to include ongoing costs when considering your overall budget.

WEBSITE STRATEGY CALL AND PROPOSAL
FREE

+

ESSENTIAL AND AFFORDABLE WEBSITE PACKAGE INCLUSIONS
\$495

+

DOMAIN NAME REGISTRATION
From \$9.95 AUD /year

+

WEBSITE HOSTING
From \$10 USD /month

=

EST. SUB TOTAL

+

OPTIONAL EXTRAS

Ask about our weekly payment options.



BOOK YOUR OBLIGATION
FREE, COMPLIMENTATRY
30-MINUTE WEB STRATEGY
CALL TODAY!



BOOK NOW



CONTACT DETAILS

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Michelle McGarvey

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