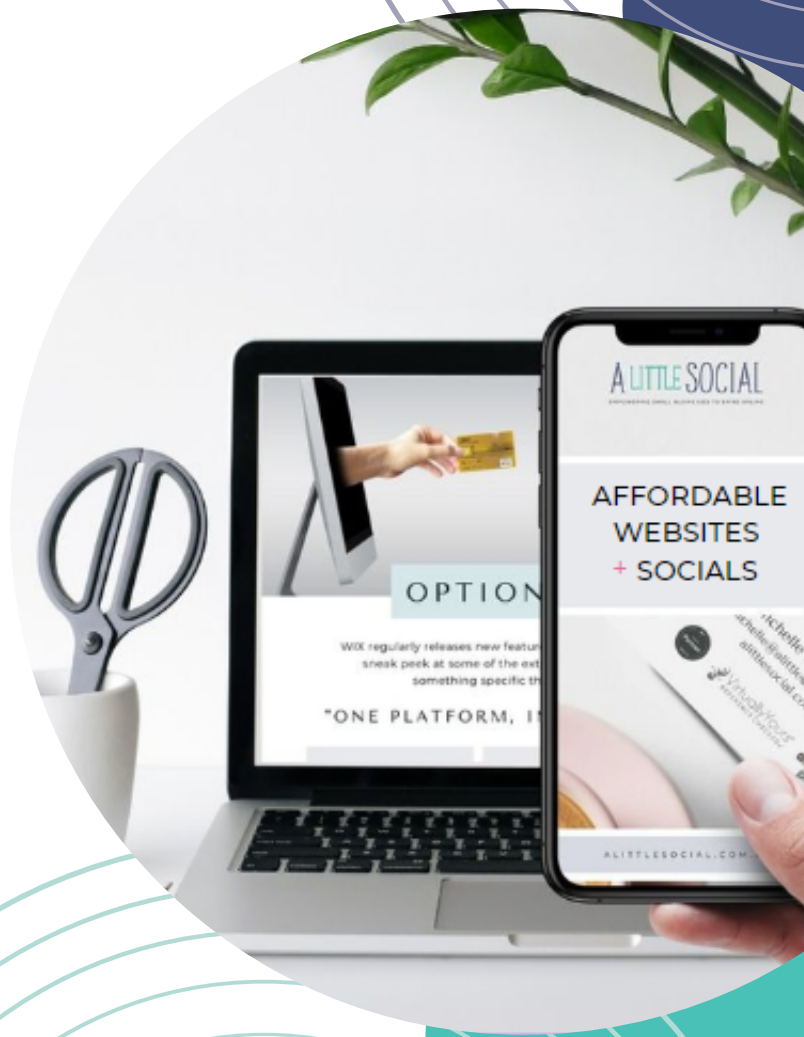


A LITTLE SOCIAL

SOCIAL MEDIA MANAGEMENT



Hey there!

I'm Michelle McGarvey, and if you're reading this, you're probably a small business owner or entrepreneur in need of a little digital marketing support!

The great news is my specialties are social media management and WIX websites - so you're in the right place.

A Little Social started for me back in 2016 , when I was known as the Small Business VA and offering general business support to clients. Since then, I have noticed a huge shift in demand for businesses looking to increase their online presence, so in 2022 I rebranded with a focus on creating affordable websites and managing social media for small businesses just like yours.

So, if you are ready to shine and make your business stand out online, let's team up and make it happen together! A Little Social will take care of your business by creating an essential online identity - one that wont break the bank.



Michelle x

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ALITTLESOCIAL.COM.AU/CALENDLY



WANT TO GET TO KNOW A LITTLE SOCIAL A LITTLE BETTER?

Head over to [Facebook.com/ALittleSocialAU](https://www.facebook.com/ALittleSocialAU) and from there,
you can join our Group.

WHY SOCIAL MEDIA IS ESSENTIAL FOR BUSINESS GROWTH

In the age of smartphones and the internet, social media has become an integral part of our daily lives. As a result, businesses must adapt to this new digital landscape if they want to remain competitive. Small businesses, in particular, stand to gain a lot from investing in social media marketing through:



INCREASED BRAND RECOGNITION

Social media allows small businesses to get their name out there and reach a larger audience.



BETTER CUSTOMER ENGAGEMENT

By actively engaging with customers on social media, small businesses can build stronger relationships and increase customer loyalty.



COST EFFECTIVE, TARGETED ADVERTISING

Social media advertising can be more affordable than traditional advertising methods, making it more accessible for small businesses.



INCREASED WEB TRAFFIC

Social media can drive traffic to a business's website, leading to increased sales and revenue.



IMPROVED SEARCH ENGINE OPTIMISATION

A strong social media presence can also boost a business's search engine rankings, making it easier for potential customers to find them online.



COMPETITIVE ADVANTAGE

By investing in social media marketing, small businesses can level the playing field with larger, more established competitors.



VALUABLE INSIGHTS

Social media analytics can provide valuable insights, allowing businesses to better tailor their marketing efforts.

While social media marketing can be a valuable asset to small businesses, it can also be time-consuming and overwhelming, but that's where **A Little Social** can step in to help out!



SOCIAL MEDIA MANAGEMENT

As a busy small business owner, you're probably always on the go, juggling a million things at once. As your social media manager, I can help make your life easier. Here are some ways we can collaborate on your social media:

SOCIAL MEDIA IS THE FOUNDATION FOR GROWING YOUR BUSINESS ONLINE

CONSULTATION

Understand client's business, goals, target audience, and social media objectives.

CONTENT PLANNING

Develop a strategy for type, format, frequency, and distribution of content.

CREATION

Produce high-quality and engaging content in various forms.

SCHEDULING

Schedule posts in advance for a consistent flow of content.

ANALYTICS AND INSIGHTS

Track and analyse performance of social media content for insights into audience behavior, preferences, and trends.

ADDITIONAL SERVICES

Additional services such extra posts, research and website.



TESTIMONIALS

NATALIE

Simply the best experience to work with Michelle McGarvey. She has helped me bring my dream to life! A true professional, hard worker, intelligent and genuine person. I can not thank you enough. You have been amazing to work with.

CASEY

Recently I presented a challenge to Michelle in which I needed her expertise, with gusto it was accepted and delivered with outstanding results, reaching far beyond my expectations.

SARA-JANE

Michelle is wonderfully lovely to work with, she's got a great work ethic and is really invested in helping small businesses to thrive.

FIONA

Michelle is a great asset to anyone seeking support with their business! I approached her recently with an activity I wanted help with and she immediately presented me with a way to get it done effectively and kept me constantly updated throughout the whole process.

Michelle is hugely approachable, reliable and really goes the extra (100!) miles to get the job done!

I would highly recommend Michelle to anyone seeking support in their business - whatever it is - Michelle will provide you with an effective solution!

MARGIE

Michelle is a true professional and I'm delighted with the amazing graphic designs Michelle created for my business page. I'm so very grateful, They are truly awesome.

TO VIEW MORE TESTIMONIALS, PLEASE GO TO
alittlesocial.com.au
facebook.com.au/alittlesocialau



NEXT STEPS...

Like the sound of working with a Social Media Manager to help you with the Essentials? Schedule a quick 15-minute, obligation-free chat to explore how we can work together.

Two easy ways to Connect:

1. You can email michelle@alittlesocial.com.au to schedule a chat at your convenience, or
2. Use our Calendly link to book your 15-minute chat at a time that suits you
<https://www.alittlesocial.com.au/calendly>

During our conversation, we'll explore how A Little Social can help you elevate your digital presence, increase brand awareness, and drive revenue. Don't miss out on the chance to work with a dedicated Social Media Manager who can help you achieve your goals, and book in today!

Just being A Little Social back here....but not alot!

Michelle x

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